

DANIEL CHRISTIAN HARTSHORN

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I'm an accomplished product designer and design leader with nearly two decades of experience building strong UX practices across diverse industries. I've consistently driven strategic growth by challenging norms with data-driven innovation and building high-trust, cross-functional partnerships that deliver top-tier products and customer experiences with a focus on building AI features, built on ChatGPT, Stable Diffusion and other and LLMs (Large Language Models).

SKILLS

UX
Design & Interaction

Mobile
Responsive Web & Native Design

Research
User Testing, Competitive

Prototyping
HTML/CSS, Paper, Click-Through

Animation
Web, Transitions, Character

Illustration
Traditional, Digital, Iconography

AI
Prompt Engineering, Image Gen,
LLM Agents & Chatbots

Motion
Video, Visual Effects

3D
Modeling, Animation

SOFTWARE

Adobe XD
After Effects
Cinema 4D
Figma
Illustrator
InDesign
Invision
Miro
Photoshop
Premiere Pro
Rive
Sketch
Sublime Text
Whimsical
Xcode

EXPERIENCE

Klaviyo - *Oct '24 - Present*
Lead Product Designer - Growth and New AI initiatives

HubSpot - *Aug '21 - Oct '24*
Sr. Lead Product Designer- Social sentiment analytics, AI Breeze features

Constant Contact/Endurance International Group - *May '16 - Aug '21*
Principal UX Designer - Native mobile, Social publishing and analytics

Tripadvisor Vacation Rentals - *Dec '15 - May '16 (Contract)*
Sr. UX Designer - Native mobile, owner and traveler experiences

Dell.com - *May '14 - Oct '15*
Sr. UX Designer - Enterprise large volume sales (\$1m+) experience lead

Crimson / Advisory Board Company - *Sep '13 - May '14*
Sr. UX Design Lead - provider and patient portal management system

Adult Swim / Cartoon Network - *May '12 - Jul '14*
Creative Director/Animator - Contract

Tripadvisor - *Mar '10 - Sep '13*
UX Designer II - Native mobile and Traveler's Choice experience leader

Monster.com Worldwide - *Jun '08 - Mar '10*
UX Designer - Entire job search experience redesign lead

e-Dialog / eBay Enterprises - *Jul '06 - Jun '08*
Email Web Designer III

Ecora Software - *Apr '05 - Jul '06*
Art Director

Pearson Education - *Feb '04 - Apr '05*
Art Director/Illustrator

Complete work history details available upon request.

EDUCATION

University of Massachusetts
BFA - Web Design/UX/Fine Arts

SOME OF THE BRANDS I'VE WORKED WITH

Apple	Emirates	NIKE
Audi	Honda	Nintendo
British Airways	Lufthansa	Samsung
Cartoon Network	MLB	Toyota
Comedy Central	NBC	TripAdvisor
Dell	NFL	W Hotels

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ATX ⚡ BOS