

# DANIEL CHRISTIAN HARTSHORN

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My name is Dan. I've been designing & coding digital, visual user experiences & solving usability issues across many industries for almost two decades.

## SKILLS

### UX

Design & Interaction

### Mobile

Responsive Web & Native Design

### Research

User Testing, Competitive

### Prototyping

HTML/CSS, Paper, Click-Through

### Animation

Web, Transitions, Character

### Illustration

Traditional, Digital, Iconography

### AI

Prompt Engineering, Image Gen,  
LLM Agents & Chatbots

### Motion

Video, Visual Effects

### 3D

Modeling, Animation

## SOFTWARE

Adobe XD

After Effects

Cinema 4D

Figma

Illustrator

InDesign

Invision

Miro

Photoshop

Premiere Pro

Sketch

Sublime Text

Whimsical

Xcode

Zeplin

## EXPERIENCE

### HubSpot - Aug '21 - Present

Sr. Product Designer II - Team Lead

### Constant Contact/Endurance International Group - May '16 - Aug '21

Principal UX Designer

### Tripadvisor Vacation Rentals - Dec '15 - May '16 (Contract)

Sr. UX Designer

### Dell.com - May '14 - Oct '15

Sr. UX Designer

### Crimson / Advisory Board Company - Sep '13 - May '14

Sr. UX Design Lead

### Adult Swim / Cartoon Network - May '12 - Jul '14

Creative Director/Animator - Contract

### Tripadvisor - Mar '10 - Sep '13

UX Designer II

### Monster.com Worldwide - Jun '08 - Mar '10

UX Designer

### e-Dialog / eBay Enterprises - Jul '06 - Jun '08

Email Web Designer III

### Ecora Software - Apr '05 - Jul '06

Art Director

### Pearson Education - Feb '04 - Apr '05

Art Director/Illustrator

*Complete work history details available upon request.*

## EDUCATION

### University of Massachusetts

BFA - Web Design/UX/Fine Arts

## SOME OF THE BRANDS I'VE WORKED WITH

Apple	MLB
Audi	NBC
British Airways	NFL
Cartoon Network	NIKE
Comedy Central	Nintendo
Dell	Samsung
Emirates	Toyota
Honda	TripAdvisor
Lufthansa	W Hotels

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ATX ⚡ BOS